



*Ross Medical Education Center  
Ross Institute of Medical and Dental Technology*

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## **ROSS MEDICAL EDUCATION CENTER IN GRAND RAPIDS PARTNERS WITH MICHIGAN BLOOD FOR DRIVE ON OCTOBER 27**

**GRAND RAPIDS** - Ross Medical Education Center in Grand Rapids is supporting Michigan Blood, a local non-profit that provides blood for over 30 hospitals across Michigan's Lower Peninsula. Being the sole provider of blood to all of the hospitals in Kent and Barry County, there is always a need!

The mobile blood drive took place on Wednesday, October 27, 2010. A total of 34 pints were collected.

Many of Ross Medical Education's students are trained in phlebotomy and work at local hospitals, so partnering with Michigan Blood is a natural fit. In addition, Ross is committed to helping the local community.

"This was our first drive with Michigan Blood," said Betsy Morrison, Assistant Campus Director at Grand Rapids. "We're proud that our staff and students joined in the effort because there's always a need for donors, and we hope to make a difference."

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Some interesting facts about blood:

- More than 4.5 million patients need life-saving blood transfusions each year in the U.S. and Canada
- Every three seconds, someone needs blood
- There are four main blood types: A, B, AB and O. AB is the “universal recipient” and O negative is the “universal donor”.
- Shortages of all types of blood most often occur during summer and winter holidays. Blood makes up about 7% of your body's weight.

### **About Michigan Blood**

Founded in 1955, Michigan Blood is an independent, nonprofit, community service organization that provides blood for 30 hospitals across Michigan’s Lower Peninsula. Michigan Blood is committed to serving the needs of Michigan hospital facilities first. In addition to its blood donation program, Michigan Blood offers a number of related services, including a cord blood bank, marrow/stem cell program, transfusion medicine consultation, transplant center support, and other programs. For more information, visit [www.miblood.org](http://www.miblood.org).

### **About Ross Medical Education Center**

Since 1976, Ross Medical Education Center has dedicated itself to providing a quality curriculum that meets the needs of students who desire focused, short-term allied health education. Ross has 19 locations throughout Michigan, Ohio and Indiana. All of its schools are accredited by the Accrediting Bureau of Health Education Schools (ABHES), which is recognized by the U.S. Secretary of Education for the accreditation of private, postsecondary allied health education programs in the United States. Each Ross campus is also licensed by the state in which it is located. More information can be found at [www.rossmedicaleducation.com](http://www.rossmedicaleducation.com) or by calling toll-free, (800) 833-7677.

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